

Executive Summary

William Jewell College First-Destination Survey 2022

Prepared by

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The 2022 First-Destination Survey was administered from October 2022 through January 2023. For this survey, the 2022 graduating class is defined as those who graduated in December 2021, May 2022, and July 2022. A Survey Monkey online questionnaire sent via email was the primary method of contact. Additionally, phone calls, social media contacts, text messages, and faculty contacts were made in an attempt to secure accurate email addresses and core graduate data. Several attempts were made with non-responders to achieve an 87% knowledge rate that includes a 47% survey response rate. Similar to previous reports, below are the definitions that are used in this report and also are aligned with the Standards and Protocols of the National Association of Colleges and Employers (NACE).

- Knowledge Rate – Percent of graduates for which the institution has reasonable and verifiable information concerning the graduates' basic post-graduation career activities. This reflects the approach of going beyond simply relying on a survey for obtaining outcomes information.
- Career Outcome Rate – Percent of graduates who are engaged in a career outcome, which includes both full- and part-time work, as well as engagement in a program of continuing education.

The data is presented in spreadsheet and summary format. Spreadsheet format displays data sorted by tabs into categories: alpha, major, employer, institution, job hunters, address, comments, pandemic-related comments, internships, and no response.

Trends

For 2022 graduates, the career outcome rate continues to be in the upper nineties – this year 98.8%. A majority of graduates (77%) are employed full time within 6-9 months of graduation and 19% are enrolled in graduate school full and part time. Graduates' job satisfaction continues to be above 85%, with this year being 88%. Graduates' perception that their job relates to their academic major continues to be above 70%, with this year being 88%. Students in graduate programs also rate their satisfaction high, this year at 100%. Many of the positions graduates obtained are reflected and similar to those listed in the top 30 projected growth occupations in Kansas City as recognized by the Regional Workforce Intelligence Network (chart shown below). There are also other occupations included on the chart.

Additionally, graduates continue to report preparedness for critical thinking and problem solving. 94% reported that their jobs required them to use specific critical thinking skills (whose job was their primary career outcome). 93% reported being “very prepared” or “prepared” to perform the critical thinking required for their jobs. 98% reported being “very prepared” or “prepared” to problem solve in their workplace.

Variations

The average salary of Jewell students is \$52,189. Fluctuation with starting salaries at Jewell can be noted from year to year. While last year's increase with this figure was in line with the trend of salaries climbing on the national level at that time, this year's fluctuation is also in line with NACE's most recent Salary Survey showing starting salaries being now more of a "mixed bag". Of the 18% of respondents who consider themselves to be job hunters (an increase from past percentages), all of them but 2 have jobs or are enrolled in graduate school, and many of them reported satisfaction with their outcomes.

Pandemic-Related Variations

To understand the continued impact of the pandemic on the 2022 first destination career outcomes, the open-ended question remained, "If applicable, how has the pandemic impacted your career outcome?"

The overall number of stresses reported due to the pandemic is continuing to trend downward for the class of 2022. For the first time in the past couple years, the majority of students who responded stated that either the pandemic did not impact their career outcome or they reported comments in a neutral or even positive way about how their outcome was impacted (more remote/hybrid opportunities, sign-on bonus opportunities for new nurses, increased demand for field, increased self-awareness, etc.). While there were still some stresses reported (varying from motivation levels to the impact of limited in-person experiences affecting graduate school acceptance), the number has declined.

There are very similar figures from last year regarding the breakdown of those working in-person versus remote or hybrid. For those employed, 82% are working face-to-face, 14% are working hybrid, and 4% are working remotely. For those in graduate school, 57% are taking classes face-to-face, 19% remote, and 24% hybrid.

Caution

Data confidence depends on the knowledge rate and survey response rates. Motivating students to complete online surveys via email requires accurate email addresses, frequent reminders, resourcefulness in approach and ability to motivate the potential respondent. According to NACE, "Institutions should strive for a minimum knowledge rate of 65 percent." This year's knowledge rate of 87% provides some confidence in drawing sound assumptions and generalizations with regards to the core graduate data. The knowledge rate is most valuable for the most basic question of placement. The survey response rate is more valuable for the more detailed questions. Although substantial effort was made to secure viable email addresses, it is possible that non-responders comprise a significant group, which would impact conclusions.

Conclusion

The first-destination results present an early snapshot of career/income outcomes for graduates in an extremely fast changing world of work. This year's first-destination graduate survey results continue to show the high career outcome and satisfaction rates consistent with past years. The data indicates that the 2022 graduating class has successfully navigated their year after Jewell.

Comparison Chart

Below are some comparative figures for the period of 2017 to 2022.

YEAR	2022	2021	2020	2019	2018	2017
Knowledge Rate	87%	85%	88%	87%	84%	90.3%
Survey Response Rate	47%	43%	54%	48%	43%	48.1%
Career Outcome Rate*	98.8%	99.4%	99%	99.07%	99.1%	99.6%
Av. Starting Salary (FT)	\$52,189	\$55,302	\$46,859	\$45,309	\$40,284	\$40,107
Internships at Jewell	67%	61%	56%	64.4%	69.2%	69.8%
Employed	84%	78%	85%	88.1%	88%	86.8%
Employed FT	77%	75%	72%	77.1%	76.9%	77.5%
Employed PT	6%	3%	12%	11%	11.1%	9.3%
Grad School	19%	29%	27%	24.6%	21.3%	20.2%
Grad School FT	14%	23%	25%	21.2%	16.2%	15.5%
Grad School PT	4%	6%	2%	3.4%	5.1%	4.7%
Grad School Acceptance Pending	19%	12%	13%	8.8%	26.5%	19.6%
Grad School Acceptance Rate	91%	100%	95%	100%	93.3%	93.9%
Job Hunting	18%	12%	8%	11%	16.2%	16.3%

*Based on Knowledge Rate

Note: All other figures are based on survey response rate



Projected Growth Occupations

Kansas City MSA, 2020–2030

UPDATED MAY 2020

Occupation	2020 Jobs	Average Wages	10-year Labor Demand Forecast		
			Growth Demand	Replacement Demand	Total Demand
1 Personal Care Aides	15,281	\$23,100	5,376	24,574	29,951
2 Software Developers, Applications	8,059	\$87,400	2,239	5,678	7,918
3 Registered Nurses	25,201	\$67,300	2,175	13,315	15,490
4 General and Operations Managers	17,496	\$109,900	1,194	14,589	15,783
5 Market Research Analysts and Marketing Specialists	5,294	\$67,400	1,108	5,540	6,649
6 Home Health Aides	3,122	\$25,100	996	3,956	4,952
7 Medical Assistants	4,322	\$34,500	877	4,925	5,801
8 Heavy and Tractor-Trailer Truck Drivers	16,835	\$47,400	844	18,063	18,908
9 Computer User Support Specialists	6,363	\$49,300	817	4,775	5,591
10 Nursing Assistants	12,966	\$27,300	802	14,894	15,696
11 Management Analysts	5,477	\$88,100	735	4,874	5,609
12 Sales Representatives, Services, All Other	8,211	\$69,900	718	10,061	10,779
13 Accountants and Auditors	11,077	\$68,200	703	10,009	10,712
14 Computer Systems Analysts	5,913	\$80,200	695	3,921	4,616
15 First-Line Supervisors of Food Preparation and Serving Workers	7,244	\$36,100	647	10,540	11,187
16 Medical Secretaries	4,818	\$35,300	620	5,378	5,998
17 Financial Managers	3,731	\$139,400	614	2,877	3,492
18 Insurance Sales Agents	5,309	\$67,800	598	5,297	5,895
19 Maintenance and Repair Workers, General	10,408	\$40,300	572	10,332	10,905
20 Plumbers, Pipefitters, and Steamfitters	3,695	\$64,700	492	4,025	4,518
21 Electricians	4,767	\$60,600	481	5,429	5,910
22 Business Operations Specialists, All Other	7,254	\$81,400	467	6,635	7,102
23 Computer and Information Systems Managers	3,191	\$126,500	420	2,465	2,885
24 Nurse Practitioners	1,565	\$110,000	410	833	1,243
25 Light Truck or Delivery Services Drivers	8,077	\$37,500	407	8,665	9,072
26 Medical and Health Services Managers	3,003	\$107,100	400	2,410	2,810
27 Carpenters	6,524	\$55,100	397	6,025	6,422
28 Software Developers, Systems Software	2,860	\$94,200	390	1,912	2,302
29 Information Security Analysts	1,129	\$87,800	390	869	1,259
30 Billing and Posting Clerks	4,045	\$39,600	382	4,123	4,505

Source: JobsEQ

Regional Workforce Intelligence Network
www.kcworkforce.com

