

The Jewell Journey: LIVE WHAT YOU LEARN



Department of Communication and Theatre

The Department of Communication and Theatre prepares students to be knowledgeable, versatile, and confident in responsibly meeting the complex communication challenges of a dynamic world.

Degree Programs Offered

The Department of Communication and Theatre offers six majors and two minors. All six majors lead to a Bachelor of Arts degree: Organizational Communication, Rhetoric and Political Communication, Theatre, Theatre with a Communication Emphasis, Speech Education, and Theatre Education. The Department also offers two minors: one in Communication and one in Theatre.

Graduates of the William Jewell College Department of Communication and Theatre will:

- Excel in forms of verbal and nonverbal expression, demonstrating proficient delivery of well-written, purposefully crafted messages;

- Critically analyze acts of individual expression and effectively respond to complex communication challenges;
- Demonstrate an understanding of relevant, discipline-based theories by engaging in independent, creative, and scholarly projects.

The Communication Core

The Core is comprised of an integrated set of courses that offers students essential knowledge and skills in public speaking, research and writing, and communication theory. Communication Core courses are required in the following majors: organizational communication, rhetoric and political communication, theatre with a communication emphasis, and speech education. See the William Jewell College Catalog for additional information.

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The Majors

Organizational Communication

Organizational communication is a pre-professional major that serves those who desire to work in business or other organizations but who would like to focus on positions relating to communication processes (public relations directors, marketing professionals, in-house communication specialists, consultants concerning communication in the workplace, etc.). Although the major is pre-professional, it is still liberal arts in nature and allows some flexibility of focus depending on what specific career the student wishes to pursue.



Rhetoric and Political Communication

The rhetoric and political communication major is a focused study of the creation and reception of strategic messages within a civic society. Members of a society use communication to disseminate messages, create consensus, mobilize grassroots support, and influence public opinion. Citizens must be able to analyze these messages and share in public knowledge in order to engage in self-government. Students who major in rhetoric and political communication look for careers in politics, public service, law, speechwriting, or consulting.

Theatre

Theatre majors are those who wish to follow a theatre career professionally or who plan to continue their studies in graduate school. Theatre provides an integrated curriculum in which students learn to synthesize information from the various corners of theatre and to collaborate with personnel from all walks of theatre life. The unique synthesis of courses in the major, the College's core curriculum and electives combine to give students the opportunity to leave the College well-rounded and ready for a profession that requires of its practitioners the abilities to think creatively and to synthesize material in highly sophisticated ways.

Theatre with a Communication Emphasis

The theatre with a communication emphasis major is a generalist approach for students intent on pursuing work in academic, community, or professional theatre. The courses in the emphasis help students lay a strong foundation in all areas of theatre; thus, they will be graduated with a broad understanding of the art form of theatre and be ready to focus on a specific area after graduation. Non-theatre communication courses help students be more widely marketable as they face the job market.



Speech Education and Theatre Education

Students majoring in speech education and theatre education may receive certification to teach in grades 9-12 in Missouri by double majoring in either speech or theatre education and secondary education. Procedures to be followed in obtaining teacher certification are included in the Student Handbook for Teacher Certification. Specific course requirements for all certification programs may be found in the Education Department office. Both majors meet the state guidelines for teachers of speech/theatre. The speech education major is for students who plan to focus on debate and forensics as high school teachers, whereas the theatre education major is for students who plan to focus on theatre.



For more information or to schedule a visit, call us toll-free at 1-888-253-9355.

www.jewell.edu