

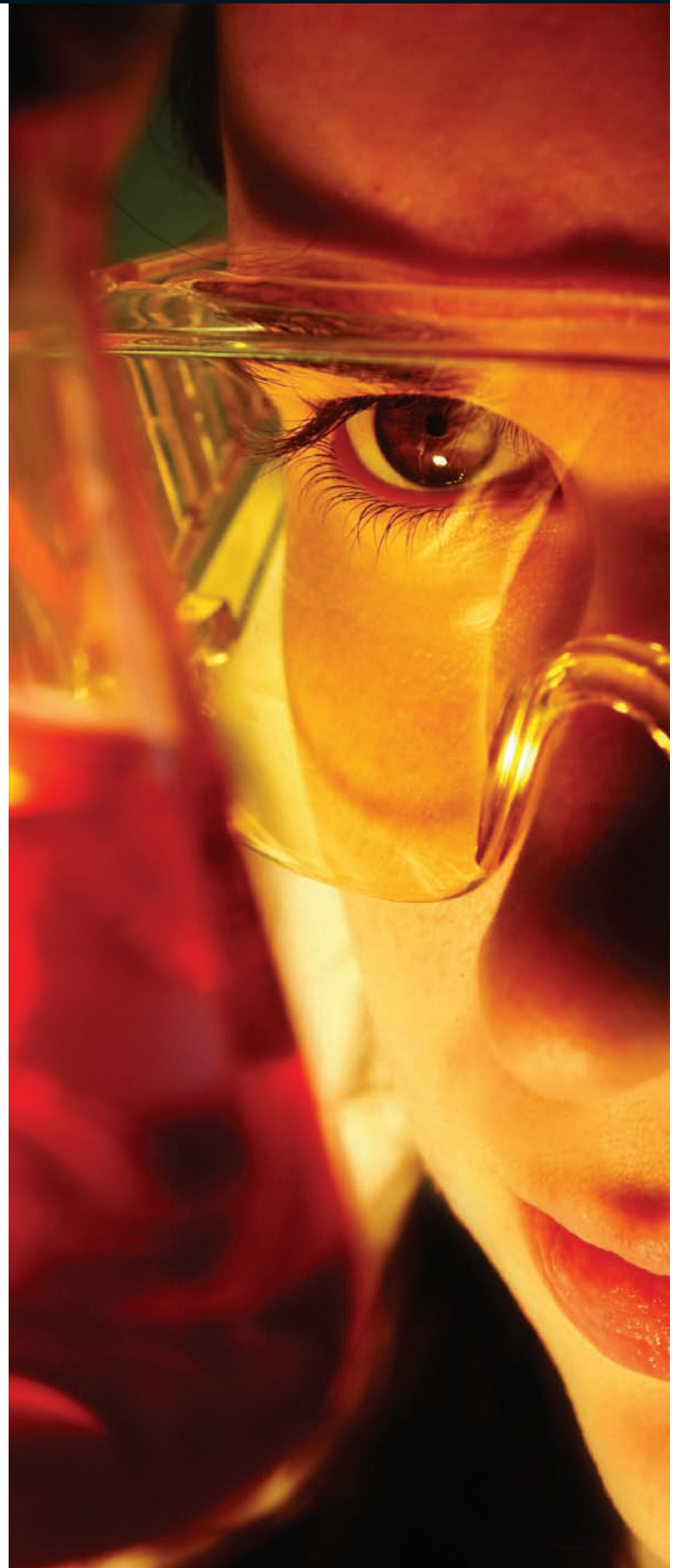
The Jewell Journey: LIVE WHAT YOU LEARN

# Department of Science and Technology Management

The Science and Technology Management major at William Jewell College leads to a Bachelor of Arts degree. Students must choose an area of emphasis from biology, chemistry, or physics.

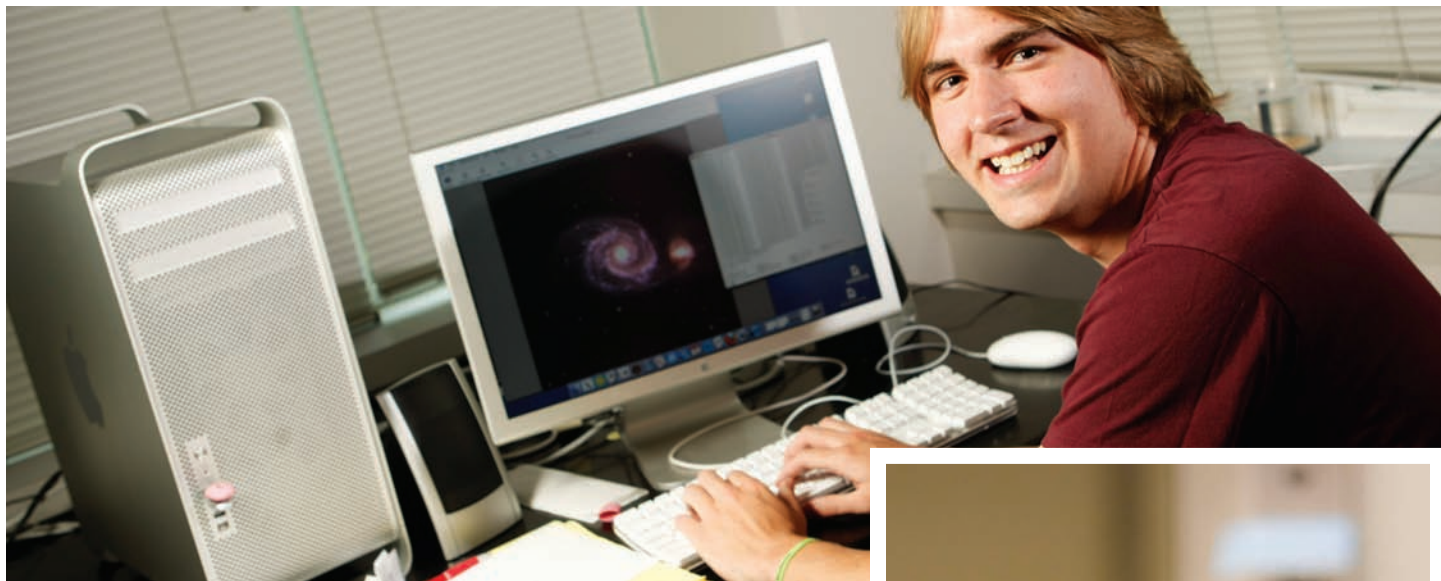
Graduates of William Jewell College with a major in science and technology management:

- Develop a basic understanding of scientific principles, facts, and concepts;
- Are literate about the scientific area of emphasis;
- Develop expertise in the methodologies of the laboratory;
- Think critically and creatively as scientists;
- Rediscover and develop innate scientific curiosity;
- Are proficient in the analysis, interpretation, and presentation of statistical data;
- Understand fundamental economic concepts;
- Are proficient in the measurement of financial information;
- Understand the functions of business and management and the legal environment in which they operate;
- Have a basic grasp of financial principles;
- Understand the management of human behavior in the business operation;
- Internalize the ethical and social responsibilities involved in business and science.



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WILLIAM JEWELL COLLEGE



## About the Major

Students majoring in Science and Technology Management must complete all requirements for the B.A. degree.

Graduates are prepared for employment in sales and marketing in high-technology industries. Students in this program gain the knowledge and experience needed to understand the manufacture and operation of high-technology products. In addition, they have skills in marketing and organizational behavior that are necessary to operate successfully in the world of business.

This proficiency in science and business, when combined with abilities in communication and leadership that are developed through a liberal arts education, provide the background needed to progress to management-level positions. Students interested in certain healthcare professions may also find this major (with an emphasis in biology or chemistry) to be especially appealing, since it combines some of the scientific prerequisites for professional school with knowledge and practical skills in business that will be useful in the profession.

A student is not permitted to major in Science and Technology Management and to have a separate major in business or to have a separate major in the area of science that is emphasized within this program.

Please refer to the William Jewell College Catalog for details on the requirements for the areas of emphasis.



## Degree Programs Offered

Bachelor of Arts, Science and Technology Management  
Emphasis in Biology, Chemistry or Physics



For more information or to  
schedule a visit, call us  
toll-free at 1-888-253-9355.

[www.jewell.edu](http://www.jewell.edu)